

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Oct-14	31-Oct-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	279.395.445	270.200.521	3,40%
WINSTON	240.282.799	237.236.187	1,28%
CHESTERFIELD	173.198.167	179.701.548	-3,62%
FORTUNA	153.019.229	157.064.411	-2,58%
CAMEL	135.067.825	137.574.798	-1,82%
LUCKY STRIKE	107.124.676	110.637.313	-3,17%
DUCADOS NEGRO	101.317.710	112.476.319	-9,92%
L&M	96.343.275	100.013.616	-3,67%
NOBEL	82.793.980	85.800.700	-3,50%
DUCADOS RUBIO	63.086.973	70.406.811	-10,40%
WEST BROOKLYN	48.146.336	29.938.446	60,82%
PALL MALL	39.935.580	44.715.479	-10,69%
DUCADOS RUBIO BLANDO	28.090.924	36.882.668	-23,84%
FORTUNA RED LINE	25.554.673	28.470.813	-10,24%
DUCADOS RUBIO 100'S	22.181.104	19.590.719	13,22%
MARLBORO POCKET	16.852.657	17.156.266	-1,77%
MARK 1	16.445.006	15.400.857	6,78%
JOHN PLAYER SP.	16.234.009	18.521.624	-12,35%
LUCKY STRIKE BLANDO	15.045.553	16.189.303	-7,06%
ELIXYR	14.524.322	15.042.336	-3,44%
L&M RED SEMI-RÍGIDO	14.081.306	17.540.614	-19,72%
NOBEL STYLE	13.171.842	12.429.503	5,97%
PHILIP MORRIS K/S	12.634.931	11.450.819	10,34%
PALL MALL LARGO 100'S	10.975.937	8.820.941	24,43%
MARLBORO TOUCH AZUL	10.938.951	6.945.521	57,50%
BENSON & HEDGES AMERICAN	10.263.423	1.644.389	524,15%
GOLD COAST	10.217.348	12.302.368	-16,95%
L&M BLUE SEMI-RÍGIDO	9.740.144	10.555.406	-7,72%
CHESTERFIELD SEMI-RÍGIDO	9.061.177	7.673.335	18,09%
LUCKY STRIKE CLICK & ROLL	8.749.181	6.998.960	25,01%
WINSTON REDVOLUTION	7.228.101	10.437.951	-30,75%
BN	7.050.488	7.907.580	-10,84%
GAULOISES RUBIO	6.642.298	6.932.447	-4,19%
NOBEL BLANDO	6.534.913	6.254.375	4,49%
BULLBRAND	5.966.529	6.683.342	-10,73%
R 1	5.858.597	5.942.575	-1,41%
LAMBERT & BUTLER	5.784.490	6.090.964	-5,03%
JOHN PLAYER SP. BLACK/BLUE	5.648.666	6.191.923	-8,77%
BENSON & HEDGES	5.112.564	4.615.367	10,77%
AUSTIN	4.967.006	6.734.156	-26,24%
KARELIA	4.888.040	4.927.830	-0,81%
MARLBORO TOUCH ROJO	4.814.402	2.823.306	70,52%
HERENCIA	4.702.952	5.373.760	-12,48%
RESTO MARCAS	121.003.500	141.830.626	-14,68%
Totales	1.980.677.028	2.022.128.793	-2,05%